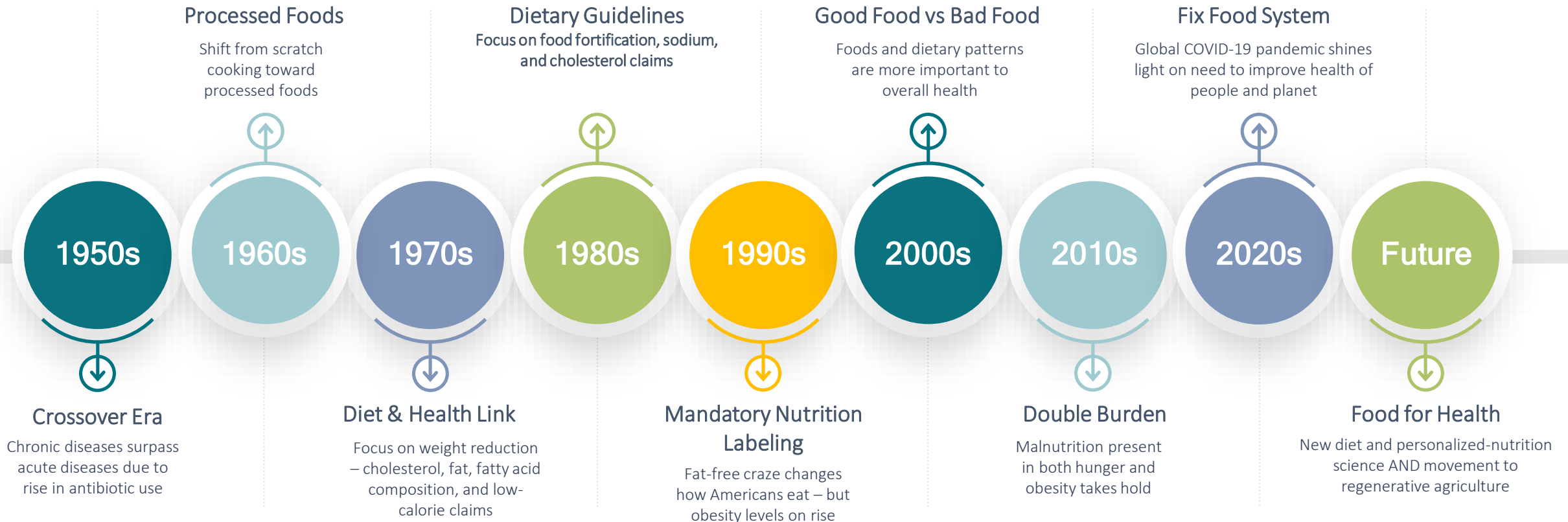
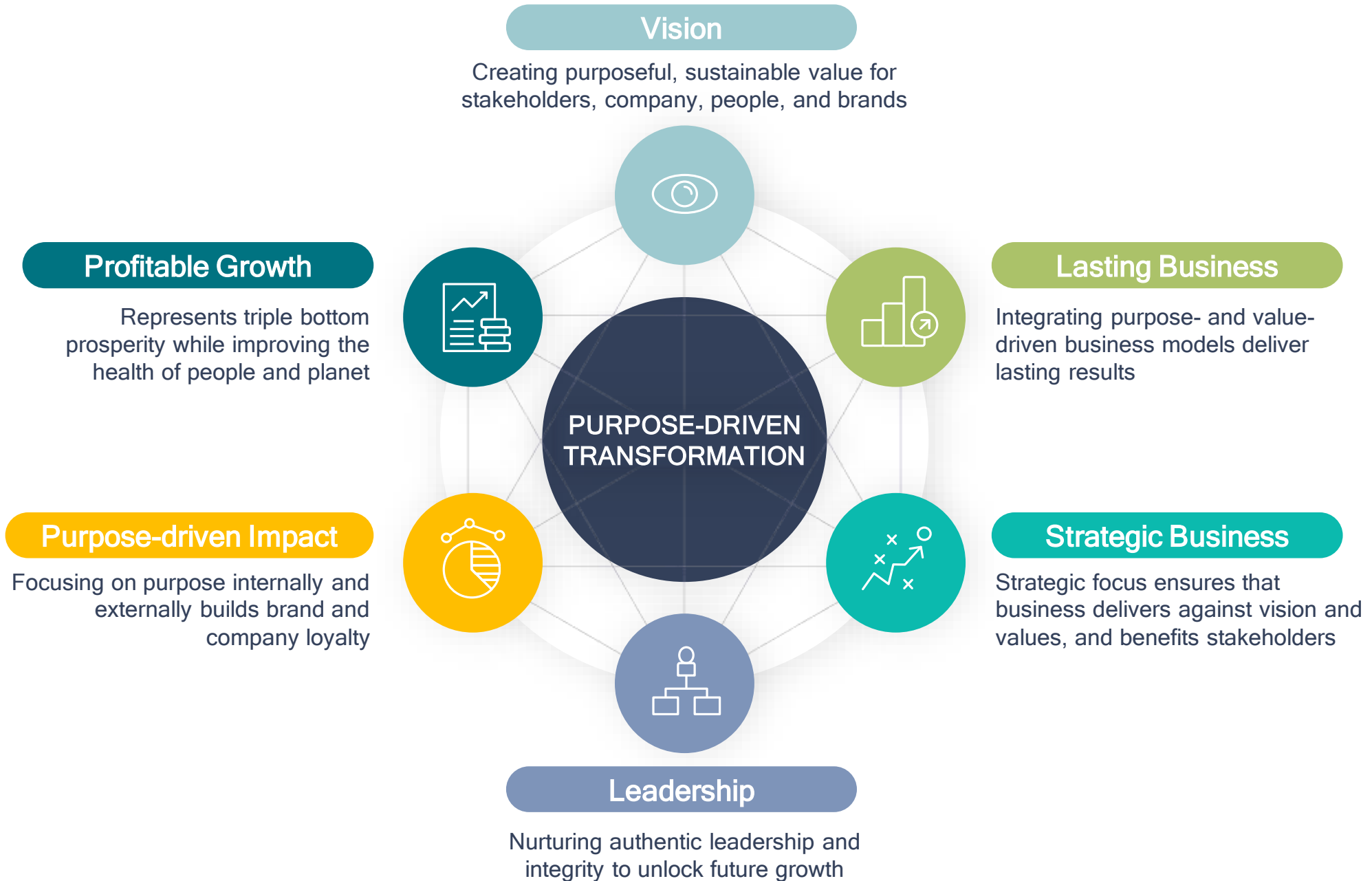


Timeline of U.S. Food System and Health

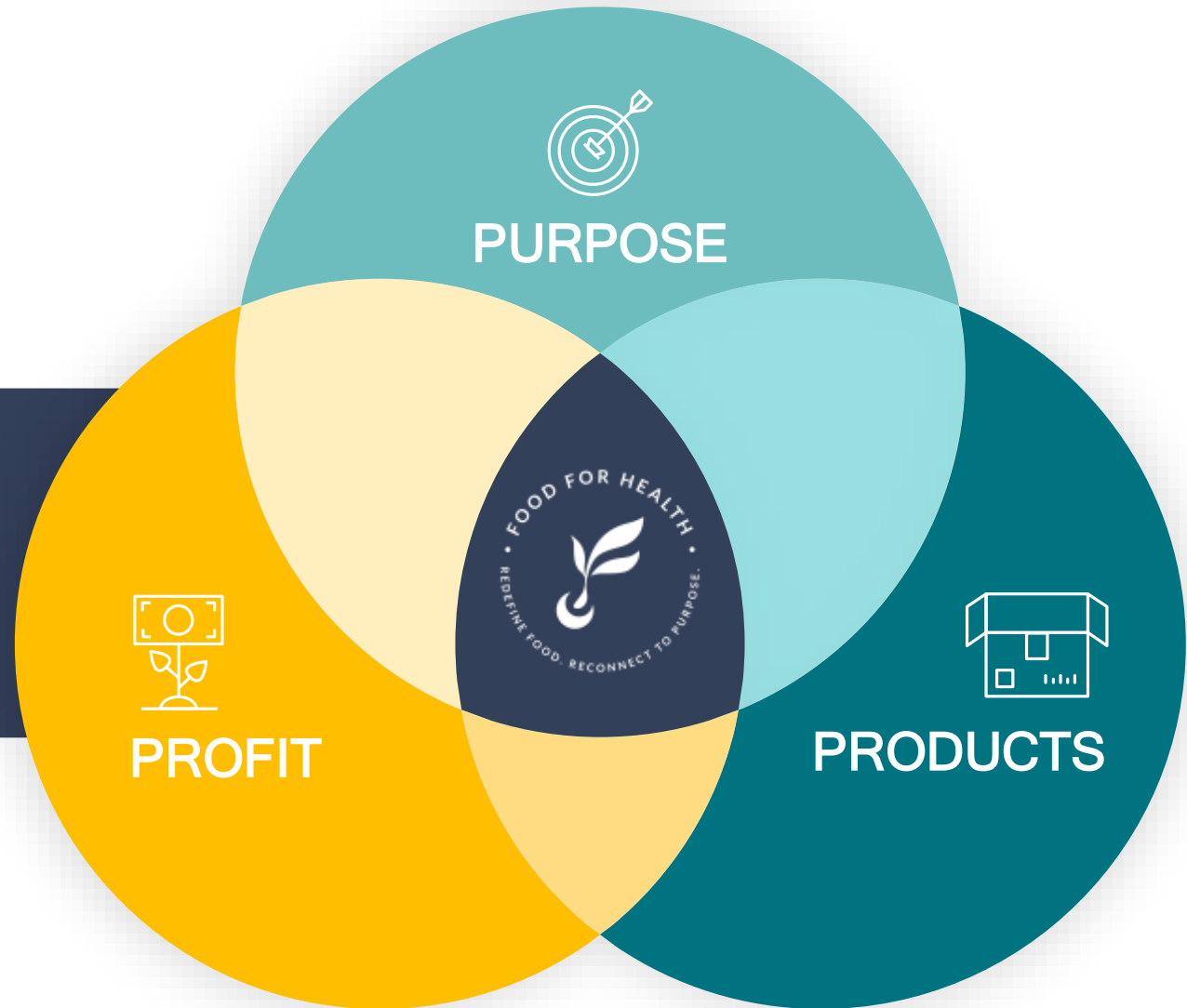
The Interconnectedness between food, dietary patterns and health





Regenerative Commitment

Building a regenerative
company lies at the intersection
of purpose, products, and profit.



Food For Health Ecosystem

PURPOSE

PRODUCTS

PROFIT



GLOBAL TRANSFORMATION



Global Purpose

How your company can inspire and make accessible, affordable, healthy and sustainable “food for all.” This will generate breakthrough innovation and high growth.

Mission and humanity are aligned.



Global Products

How your company’s vision and brands can embody innovation and growth while committing to best practices in social welfare and nutrient density while improving the health of the planet.

Mission and brand are aligned.



Global Profit

How your company can proactively contribute to a better world for all, facilitating meaningful change and raising consciousness while delivering long-term value.

Purpose and profit are aligned.



STAKEHOLDER TRANSFORMATION



Stakeholder Purpose

How to maximize stakeholder value by deeply rooting business in collaborative leadership and building tomorrow’s regenerative opportunities.

Company purpose aligned with stakeholders.



Stakeholder Products

How to make a collective and deep impact on fixing the food system and creating new “food for health” choices while respecting “food for culture” diversity.

Company and stakeholders committed to expand healthy and culturally diverse food portfolio.



Stakeholder Profit

How to lead collectively with a triple bottom line mindset to fulfill your company’s social, environmental, and financial potential.

Company and stakeholders committed to “food for sustainable growth.”



EMPLOYEE TRANSFORMATION



Employee Purpose

Working for your company “feels” right and creates meaning and fulfillment. They are inspired, feel included, and want to grow with you.

Company purpose attracts socially inspired employees.



Employee Products

How your company’s brands can have a positive impact on others’ lives, deepening a culture of innovation and growth at the individual and company level.

Employees proud to align products to higher goal of healthy sustainable food for all.



Employee Profit

How your company and employees define wealth and success broadens to include fulfillment and pride in work and brands.

Employees are more vocal ambassadors of company and brands.

Our Value Map



[Company URL](#)

Purpose-Driven Performance Sustainability Assessment



Governance & Strategy



- A1 - Sustainable development strategy
- A2 - Governance and accountability for sustainable development
- A3 - Stakeholder engagement

Environment Sustainability



- B1 - Scope 1 and 2 greenhouse gas emissions
- B2 - Scope 3 greenhouse gas emissions
- B3 - Protection of terrestrial natural ecosystems
- B4 - Sustainable fishing and aquaculture
- B5 - Protein diversification
- B6 - Soil health and agrobiodiversity
- B7 - Fertilizer and pesticide use
- B8 - Water use
- B9 - Food loss and waste
- B10 - Plastic use and packaging waste
- B11 - Animal welfare
- B12 - Antibiotic use and growth-promoting substances

Nutrition Sustainability



- C1 - Availability of healthy foods
- C2 - Accessibility and affordability of healthy foods
- C3 - Clear and transparent labeling
- C4 - Responsible marketing
- C5 - Workforce nutrition
- C6 - Food safety

Social Inclusion



- D1 - Commitment to respect human rights
- D2 - Commitment to respect the human rights of workers
- D3 - Identifying human rights risk and impacts
- D4 - Assessing human rights risk and impacts
- D5 - Integrating and acting on human rights risk and impact assessments
- D6 - Engaging with affected and potentially affected stakeholders
- D7 - Grievance mechanisms for workers
- D8 - Grievance mechanisms for external individuals and communities
- D9 - Health and safety fundamentals
- D10 - Living wage fundamentals
- D11 - Working hours fundamentals
- D12 - Collective bargaining fundamentals
- D13 - Workforce diversity disclosure fundamentals
- D14 - Gender equality and women's empowerment fundamentals
- D15 - Personal data protection fundamentals
- D16 - Responsible tax fundamentals
- D17 - Anti-bribery and anti-corruption fundamentals
- D18 - Responsible lobbying and political engagement fundamentals
- D19 - Child labor
- D20 - Forced labor
- D21 - Living wage
- D22 - Health and safety of vulnerable groups
- D32 - Farmer and fisher productivity and resilience
- D24 - Land rights

Food For Health Regenerative Roadmap



REGENERATIVE
CHANGE
(Score 61-100)

6

Visionary

7

Futurist

8

Innovator



TRANSFORMATIVE
CHANGE
(Score 31-60)

3

Discoverer

4

Change Agent

5

Pioneer



SUSTAINABLE
CHANGE
(Score 0-30)

0

Survivor

1

Competitor

2

Adventurer



Food For Health Regenerative Roadmap



**SUSTAINABLE
CHANGE**
(Score 0 - 30)

LEADERSHIP IDENTITY

0

Survivor

1

Competitor

2

Adventurer



PURPOSE

Competent

Change

Commitment

PEOPLE

Hustlers

Competitor

Motivator

PRODUCT

Commoditized

Low Nutrient-Density

Balanced

PLANET

Regress

Redirect

Reduce

Food For Health Regenerative Roadmap



TRANSFORMATIVE
CHANGE
(Score 31 - 60)

3

Discoverer

4

Change Agent

5

Pioneer



LEADERSHIP IDENTITY

PURPOSE

Confidence

Control

Collaborate

PEOPLE

Expert

Advocate

Collaborator

PRODUCT

Positive Nutrition

Sustainable

Mediterranean

PLANET

Reuse

Recycle

Repair

Food For Health Regenerative Roadmap



REGENERATIVE
CHANGE
(Score 61 - 100)

LEADERSHIP IDENTITY

6

Visionary

7

Futurist

8

Innovator

PURPOSE

Challenge

Co-Create

Create

PEOPLE

Strategist

Community Builders

Entrepreneurs

PRODUCT

Personalized

Artificial Intelligence

Humanity

PLANET

Renew

Replenish

Regenerative

Organizational Alignment

Four distinct principles of alignment of people, products, and planet

INTERNAL ALIGNMENT

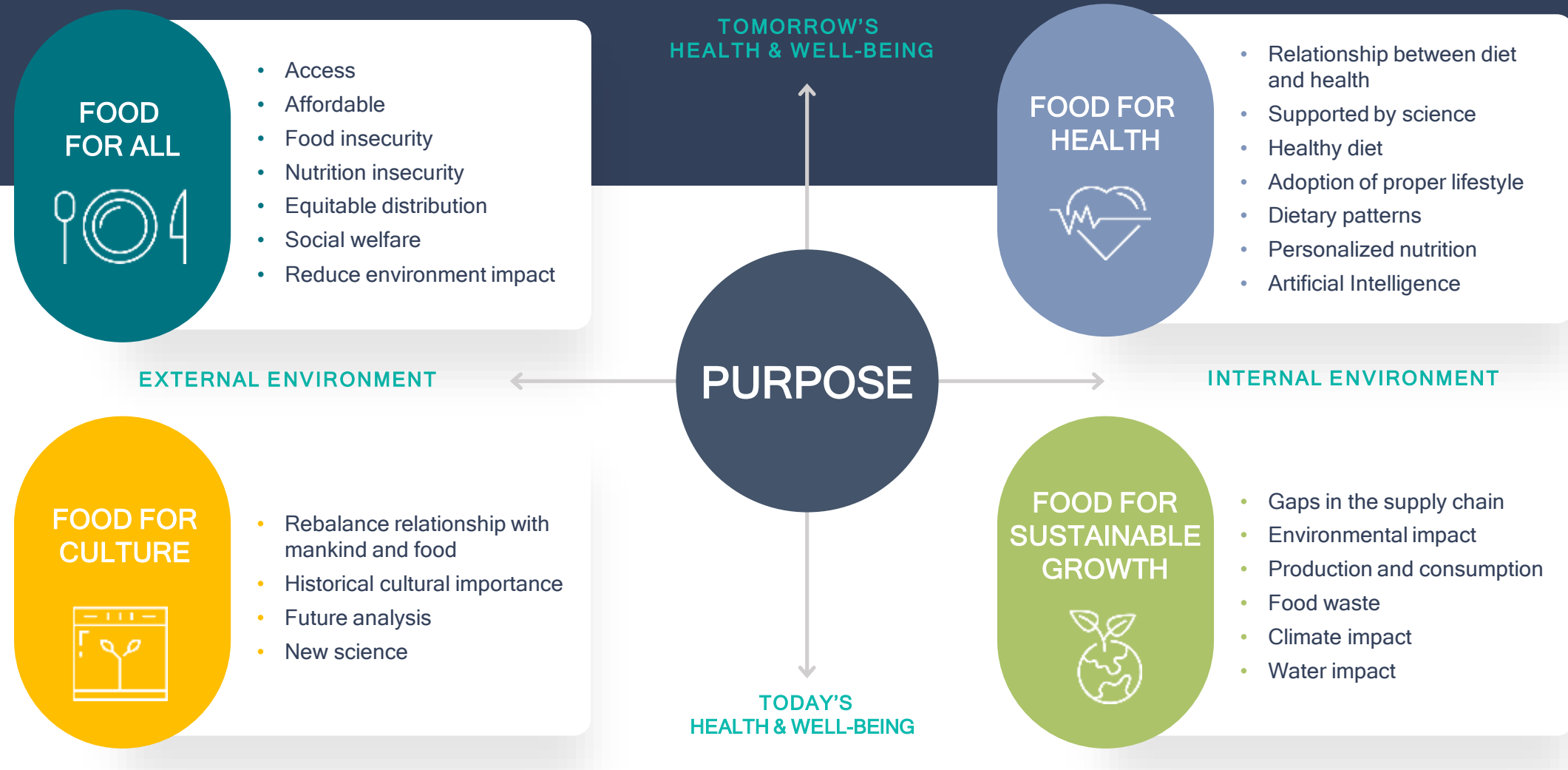
EXTERNAL ALIGNMENT



ASSESSMENT
AWARENESS

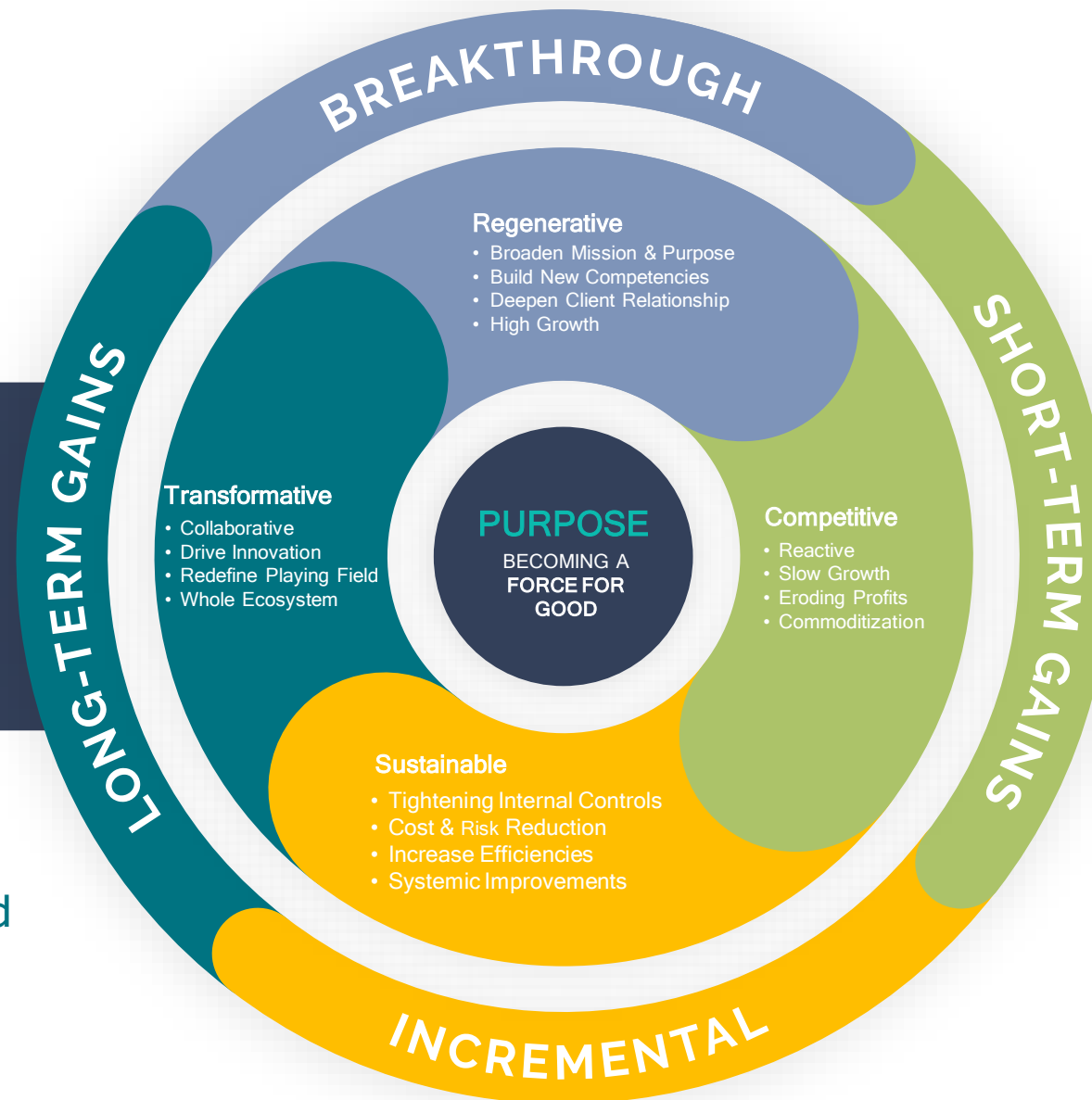
ALIGNMENT
INTEGRATION

Interconnectedness of Food with Purpose



Purpose-Driven Performance Framework

Examines how companies are managing today's business and building tomorrow's purpose and profit as ESG market leaders



Purpose Alignment

Redefining your organization to put purpose at the core of everything you do to benefit your people, products, processes, while growing profits and protecting the planet.



PURPOSE-DRIVEN PERFORMANCE SUSTAINABILITY PLAN



OUR
PURPOSE-
DRIVEN
VISION

Our Why...



OUR
MISSION/
GOALS

Our What...

1

SOCIAL
IMPACTS
GOAL

2

ENVIRONMENTAL
SUSTAINABILITY GOAL

3

NUTRITION
SUSTAINABILITY
GOAL



STRATEGIC
COMMITMENTS



STRATEGIC
COMMITMENTS



STRATEGIC
COMMITMENTS



OUR
STRATEGY
AND
OUR
TACTICS

Our How...